



*City of*  
**Hopkins**  
Minnesota

# Park System Master Plan

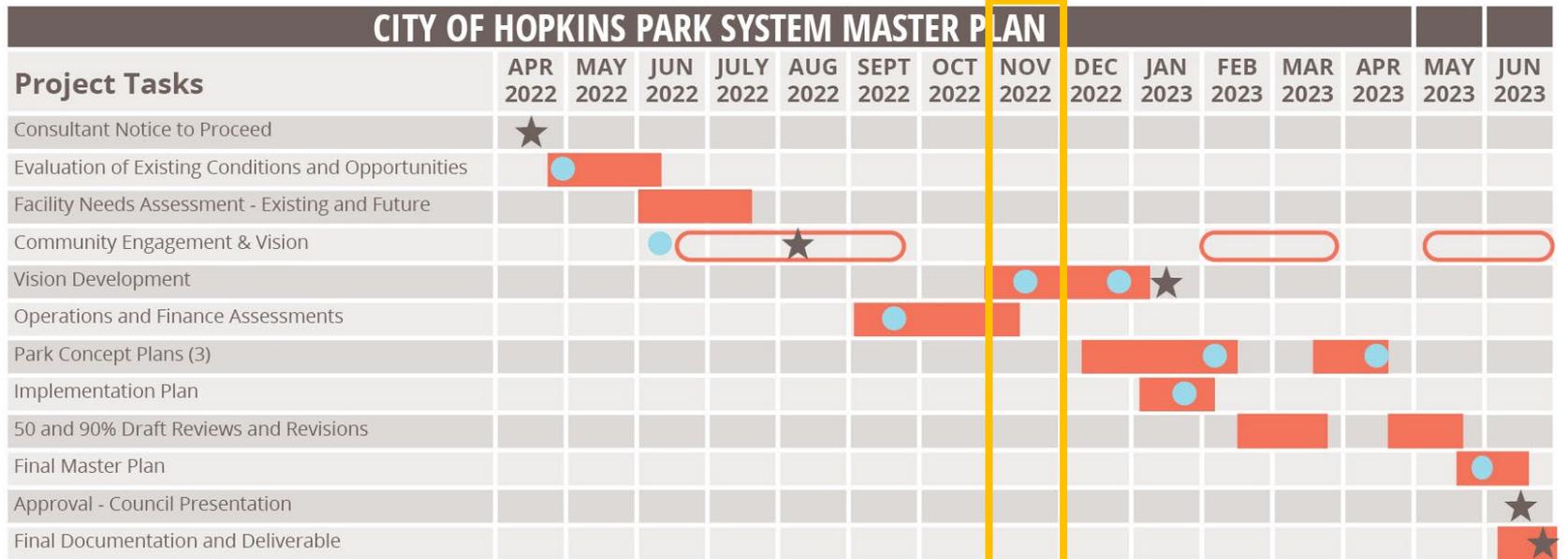
Engagement Summary & Project Update

November 14, 2022

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Inspire • Educate • Involve • Communicate

# Project Schedule



# Development, Growth and Trends

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- LRT & development pressures
  - 1800 new apartment units projected
- Want parks to adequately serve the growing population
- Projected population growth
- Aging and more diverse population
- Household income characteristics suggest a potential lack of disposable income at the family level (per income is higher than state and US average but median household income is lower)



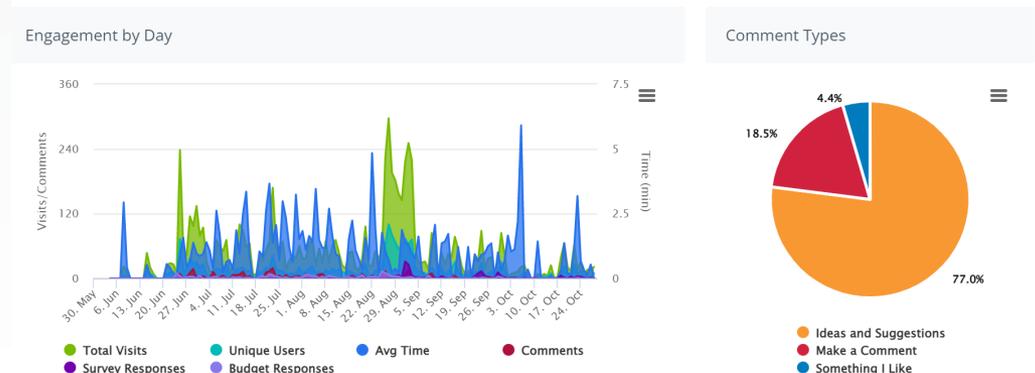
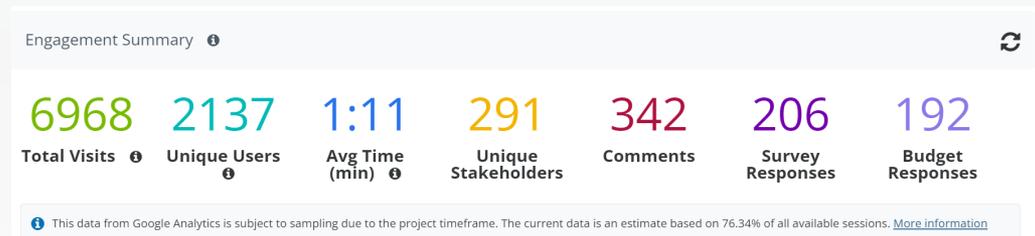
# Engagement Overview

## In-Person Engagement

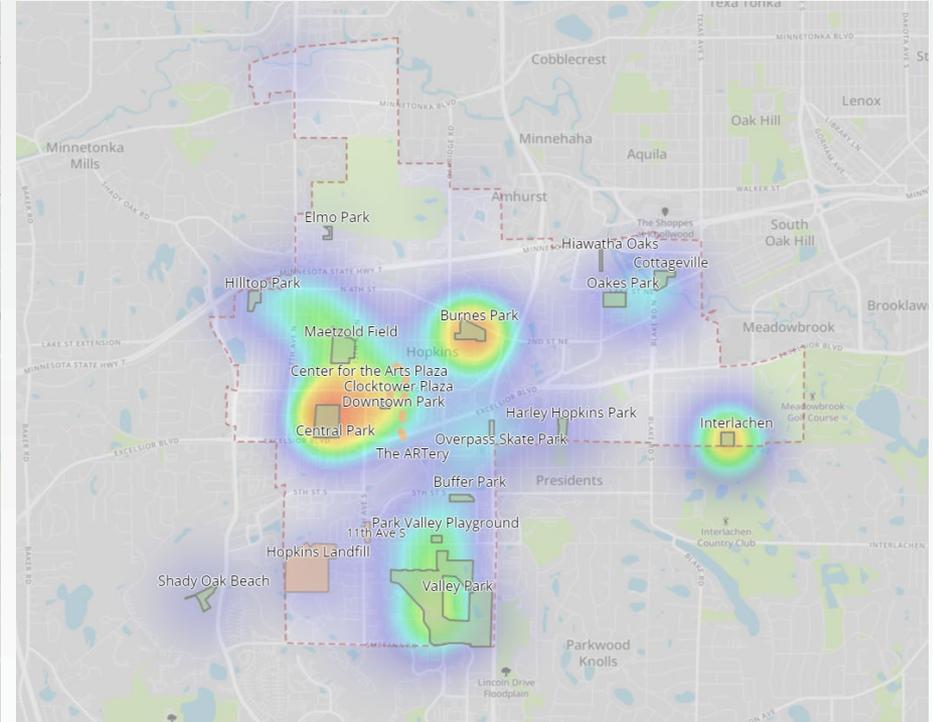
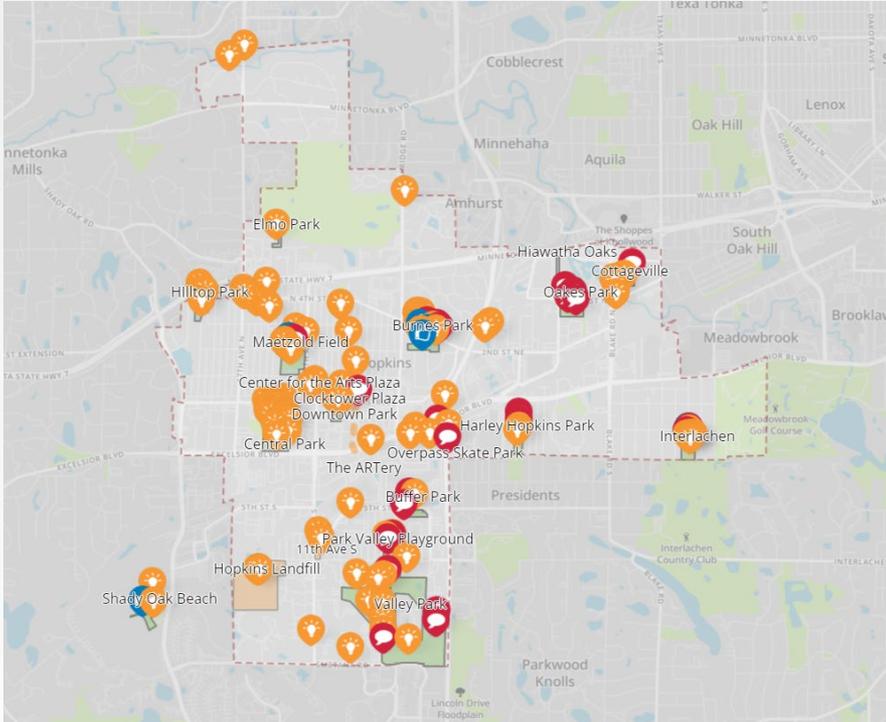
- Engagement in parks
  - Confluence attended 4 (Central Park, Farmer's Market, NNO, WOAH)
  - City Staff & Interns – pop-up engagement from June – August
- 11 Stakeholder Dialogs
  - Plus 2 open meetings
- Priority Populations

## Online Engagement

- Social Pinpoint
  - 291 unique stakeholders

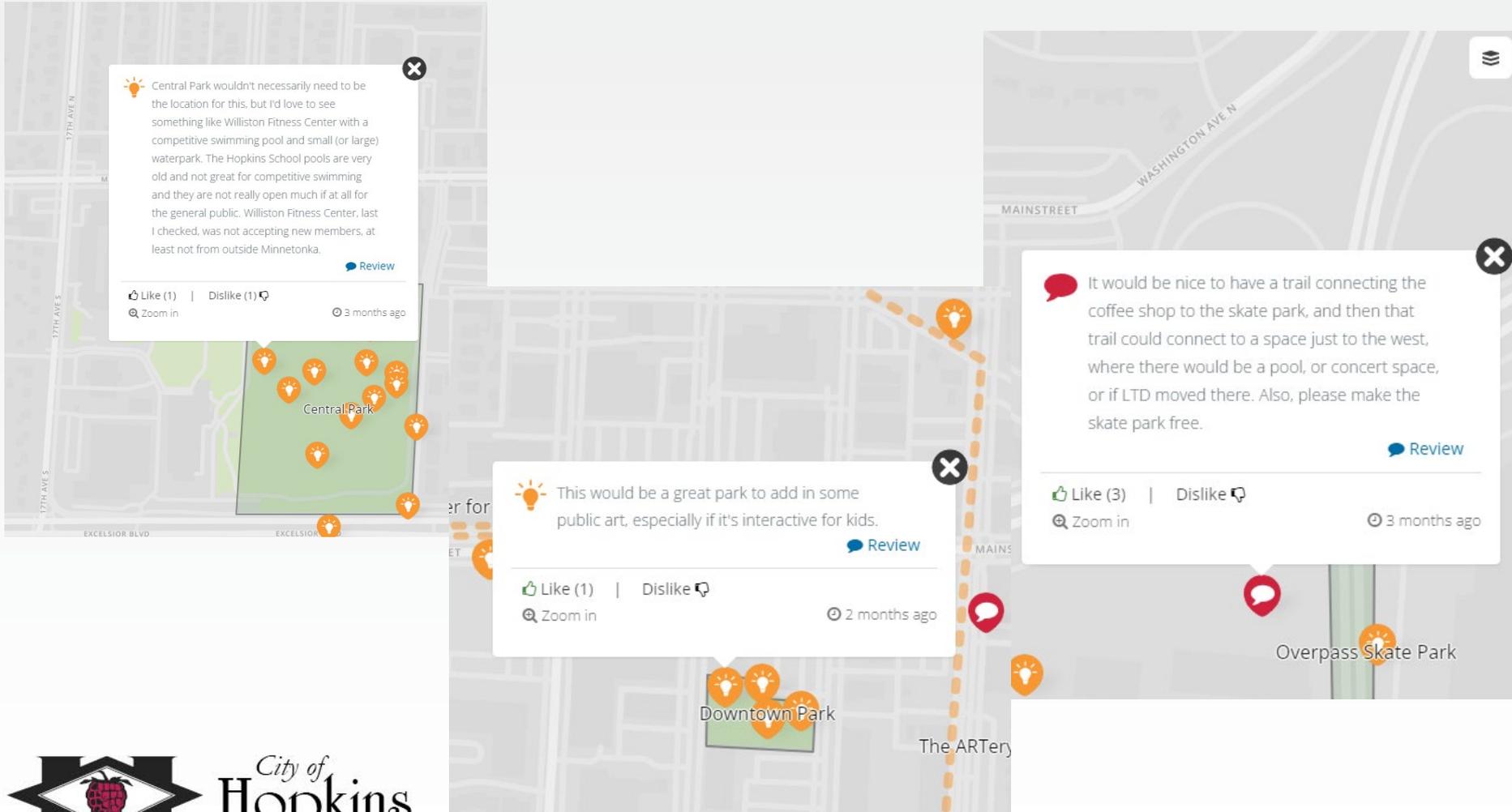


# Online Engagement



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# Online Comments



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# In-Person Engagement

## Events attended:

- Central Park Kick-Off
- Farmers Market
- Park Adventures
- Raspberry Fest
- Slow Roll
- National Night Out
- Walk of Art Hopkins

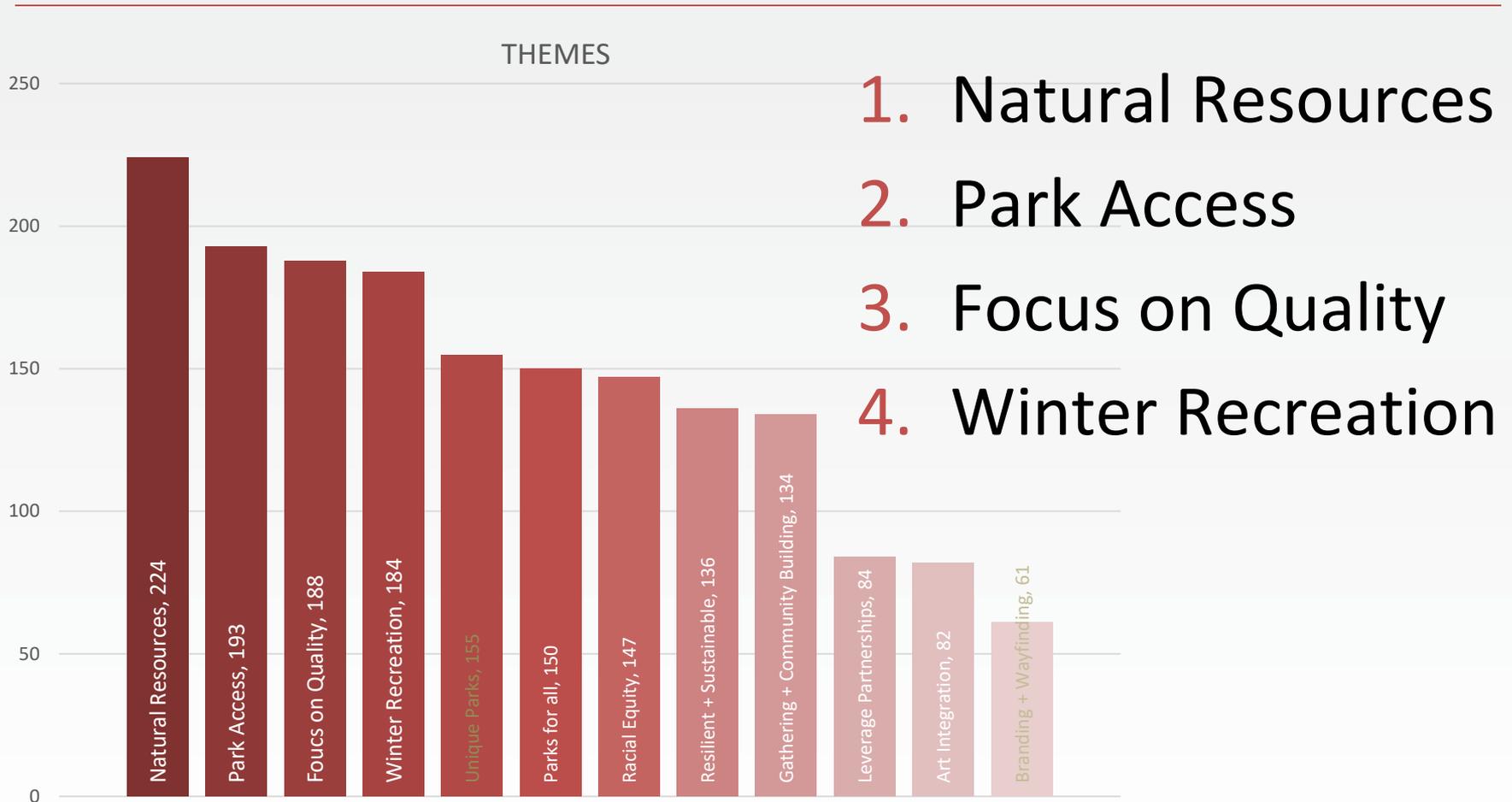


# Engagement – Priority Populations

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- **Latinos** – want inclusive parks for all generations and want events in parks that represent all cultures and more cross-cultural activities.
- **Russians** – focused on multi-generational use of parks; elderly require more benches to relax, adults need more trails to walk, teens desire more entertaining activities such as skate parks and children enjoy playgrounds.
- **Somali** – importance of parks for children, want a safe and clean environment.
- **Multi-Cultural Seniors** – appreciate walking loops, shaded benches for seating; want more information on plant and wildlife (guided walks); stated that parks help you learn about the history of a community.
- **Persons Living with Disabilities** – highlighted lack of accessibility especially in playgrounds (woodchips, sand, curb/container as barriers) but also not enough accessible bathrooms

# Priority Themes



# Key Issues Emerging

- Parks need improvements to serve the growing population and changing demographics
- Themes:
  - **Natural Resources** – a significant trend statewide
  - **Park Access** – safety and ease of getting to parks
  - **Focus on Quality** -- indicates parks need updates and upgrades
  - **Winter Recreation** – desire for more year-round activities and programs, beyond hockey and sledding
- Addressing this requires new sources of revenue



# Next Steps

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- Meeting with Park Board on November 28, 2022, at 6:30pm
- Vision and park concepts in late 2022, and a draft report in spring 2023
- For more information about the planning process, visit:  
<https://hopkinsmn.com/parksplan>



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# Park Board Work Plan

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# Goal #1

Initiative	<input type="checkbox"/> New Initiative <input type="checkbox"/> Continued Initiative <input checked="" type="checkbox"/> On-Going Initiative	Target Completion Date	Budget Required	Staff Support Required	Council Approval
Develop a Master Parks Plan		Summer 2023	\$150,000	Staff support from Planning, Public Works + Minnetonka Parks and recreation would be needed.	12/14/2021
<p><b>Progress Report:</b> In 2022, the Park Board selected Landscape Architecture firm, Confluence as the contractor for the Master Park System Plan. The work on this plan is ongoing and updates are planned consistent with the proposal. The project is currently running on time and on budget.</p>					

# Goal #2

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Initiative	<input checked="" type="checkbox"/> New Initiative <input type="checkbox"/> Continued Initiative <input type="checkbox"/> On-Going Initiative	Target Completion Date	Budget Required	Staff Support Required	Council Approval
Review and recommend changes to staff on the Adopt-a-Park Program		Fall 2023	None	Staff support from Staff Liaison & Solid Waste Coordinator	
<b>Progress Report:</b>					



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# Goal #3

Initiative	<input checked="" type="checkbox"/> New Initiative <input type="checkbox"/> Continued Initiative <input type="checkbox"/> On-Going Initiative	Target Completion Date	Budget Required	Staff Support Required	Council Approval
<p>Work with partners such as Minnetonka Recreation, Hopkins Public Works, Hopkins Public School, and other partners to receive more communication and updates regarding ongoing efforts.</p>		Ongoing	None	Staff liaison, Minnetonka Parks and Recreation and Hopkins Public Works	
<b>Progress Report:</b>					